



Deadwood Events

Fair In The Square
September 6

Trolley on the Trail
September 10

Deadwood Jam
September 13-14

Black Hills Veteran March & Marathon
September 20-21

First Day of Fall
September 22

Oktoberfest
October 4

Wild West Songwriters Festival
October 17-19

Deadweird
October 25

Deadwood's Big Whiskey
November 9

Holiday Ho Ho Horseshoes
November 15– December 30

Pro Snocross Races
January 24–25

Mardi Gras
February 28-March 1

Event dates subject to change*

Goldberg's Soda Fountain Restored to Legendary Service

Visitors to the Main Street Espresso/Big Dipper, located at 652 Main Street, can enjoy ice creams and fizzy drinks at Deadwood's legendary backbar, with its mid-1920s Mechanicold Soda Fountain. The Main Street Espresso/Big Dipper building was originally constructed in 1892 for Sol Rosenthal, a Jewish American clothing merchant. Over the next 132 years, "Rosenthal's Place" housed various businesses including a clothing store, confectionary, jewelry shop, fraternal lodge for the Deadwood Elks, a grocery store, and bar. In 1925, Brown's Drug of Belle Fourche, expanded their business to Deadwood, buying out the Phillip's Drug store, located on Lee Street. As part of obtaining a Main Street presence, Brown's Drug relocated their business to 670 Main Street, beside Goldberg's Grocery Store, at 672 Main Street. Local newspapers recorded the move, remodel, and grand opening of Brown's Drug, including an advertisement stating that they "have a well equipt soda fountain".



Brown's Drug, along with its soda fountain and lunch counter, operated at this location for the next 26 years. In 1947, Brown's Drug was bought by Becker's Drug, and four years later, in June 1951, Alvin Schmiedt of Al's Pharmacy, purchased Becker's Drug.

Based on conversations with Larry Shama, the former owner of Goldberg's Grocery and Soda Fountain, Al's Pharmacy remained in business until 1976, when Shama purchased the building and its contents. As Shama opened the common wall between the two buildings, he moved the soda fountain, lunch counter, back bar, and glass mirrors to the opposite side of Al's Pharmacy. After repairing the fountain and cooler, Shama operated the soda fountain and ice cream cooler from the 1970s to the early 1990s.

With the advent of gaming in Deadwood, Shama approached the City of Deadwood about purchasing the historic soda fountain. During the appraisal process, Goldberg's soda fountain and ice cream cooler was identified as a Liquid Mechanicold Soda Fountain, dated to the mid-1920s, and manufactured by the Liquid Carbonic Corporation. But the ornate Italian marble backbar, beveled mirrors, lunch counter and onyx trim was deemed to be older than its fountain counterparts. A February 20, 1891 *Deadwood Pioneer-Times* newspaper article described a similar backbar, once located in Deadwood's Palace Pharmacy: "The soda fountain, which will occupy a prominent position in Paddock & Franklin's Palace Pharmacy, is one of the finest and most expensive, produced by the noted patentee and manufacturer, Jas. W. Tufts of Boston. Italian marble and European onyx are its principal components, with panels of French plate glass mirrors."

There is a good chance that the backbar described in this article is the one in use with the Goldberg soda fountain. After coming to an agreement, the Deadwood Historic Preservation Commission placed the soda fountain, backbar, lunch counter, beveled mirrors, and its associated accoutrements in storage.

In 2015, Diana Flores purchased and restored this building and opened a coffee and ice cream shop on the main level. That same year, the Deadwood Historic (cont. pg. 2)

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Mark Your Calendars!



September 2024

Wednesday, September 4
Planning & Zoning Commission Meeting

Wednesday, September 11
Historic Preservation Commission Meeting

Monday, September 16
City Commission Meeting
5:00pm @ City Hall

Wednesday, September 18
Planning & Zoning Commission Meeting
4:00pm @ City Hall

Wednesday, September 25
Historic Preservation Commission Meeting
4:00pm @ City Hall

October 2024

Wednesday, October 2
Planning & Zoning Commission Meeting

Thursday, October 3
Deadwood Neighborhood Council
4:00pm @ City Hall

Monday, October 7
City Commission Meeting
5:00pm @ City Hall

Wednesday, October 9
Historic Preservation Commission Meeting
4:00pm @ City Hall

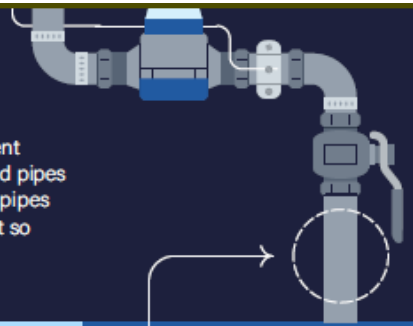
City of Deadwood Job Openings

Patrol Officer and Lifeguards

Visit <https://www.cityofdeadwood.com/jobs> for more details on each position.

Lead-Free SD

Drinking water is free of lead when it leaves the water treatment plant—however, water can absorb lead if it travels through lead pipes on its way to your faucet. The majority of South Dakota water pipes are free of lead, but we need to find where lead pipes still exist so they can be removed.

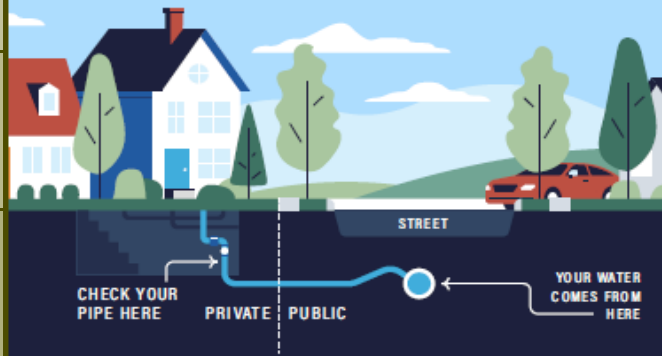


Take this quick survey to help protect your health

Your water system is asking you to help find where the lead pipes are located. It's important and easy to do.



When you have five minutes to spare, visit survey.SDWaterPipes.com to complete a quick assessment of your water pipe. We'll even help you locate the pipe in your home.



- 1 SCRATCH IT.
- 2 STICK IT.
- 3 REPORT IT.
- ✓ DONE!

The survey gives you step-by-step instructions to find and test your water pipe.

- ✓ Scratch the water pipe with a coin or key to see if the scraped area is silver-colored and shiny
- ✓ Check to see if a magnet sticks to the pipe—any magnet will do!
- ✓ Report your results

As a part of a nationwide initiative, water systems are asking everyone to check their pipes and report their results, regardless of what they find. Knowing where the lead pipes are is just as important as knowing where they are not.

If you prefer a paper copy of the survey contact:

Rhonda McGrath @ 605-578-3082

Visit sdwaterpipes.com for more information.



Open the camera app on your smartphone, hover over the QR code below and tap the link to get to the survey.

(cont. pg. 1) Preservation Commission hired American Soda Fountain Company of Chicago, Illinois, to restore the soda fountain, ice cream cooler, and lunch counter chairs. With the restoration underway, the Deadwood Historic Preservation Commission entered into a loan agreement with Main Street Espresso/Big Dipper owner Diana Flores to display and operate the fully restored Goldberg soda fountain and lunch counter. Today, patrons of Main Street Espresso/Big Dipper delight in tasty treats served from Deadwood's historic soda fountain.





Seeking Wall Of Fame Nominations

The Deadwood Historic Preservation Commission's Wall of Fame Awards recognizes Deadwood's diverse historical figures which played a significant role in the legends, legacies and lore of this community. Every other year the Historic Preservation Commission along with the City of Deadwood honors up to two citizens from the colored past that help shape the landscape of Deadwood. These citizens will include business owners, historic characters and people that just made life in the town more colorful.

The Deadwood Historic Preservation Commission is seeking nominations for the 2024 Deadwood Wall of Fame. The Deadwood Wall of Fame began in 2005 to honor individuals who have made a significant contribution to the history and development of Deadwood. Wall of Fame recipients can be classified into one or more of the following fields: Arts and Humanities, Athletics, Business & Trade, Educational & Cultural Affairs, Governmental Affairs, Historical Characters, Professional, and Unsung Heroes & Good Hearts. Every other year (or even years), the Deadwood Historic Preservation Commission in September accepts Wall of Fame applications and in October will select two individuals for induction to this recognition program. Applications can be picked up at the Deadwood City Hall or downloaded on the City of Deadwood Wall of Fame page.

As of 2024, there are 28 individuals on Deadwood's Wall of Fame. Nominated individuals will be permanently displayed at the Deadwood City Hall and also online on the City of Deadwood's new webpage located at: <https://www.cityofdeadwood.com/hpc/page/deadwood-wall-fame>.

Deadwood History, Inc.

September 12: Deadwood History's Big Thank You – Deadwood History, Inc. board of directors and staff would like to thank our members and sponsors for their support with a private appreciation party at the Adams Museum. Join us for a wine-tasting sponsored by A&B Business Solutions, entertainment by Connie Gunn, and hors d'oeuvres catered by Cheyenne Crossing. Adams Museum; 5:00 p.m. – 7:00 p.m. Free for Members and Sponsors. Advance reservations appreciated. Please call 605-722-4800 for reservations.

September 19 thru 21: The Wayward Women Tour— *New York Times* bestselling author Chris Enss will spend a long weekend in Deadwood. On Thursday, September 19, Enss will present author and film director L.J. Martin's newly released western *Mr. Pettigrew*, a film she starred in, at the Days of '76 Museum on September 19 at 6:00 p.m. The movie preview is free. On Friday, September 20, Enss will be signing copies of her book, *An Open Secret: The Story of Deadwood's Most Notorious Bordellos*, as well as several of her other books from 11:00 a.m. to 6:00 p.m. at The Brothel Deadwood. Enss will also host five 30-minute presentations about the Pinkerton detective agents at 12:00, 1:00, 2:00, 4:00, and 5:00 p.m. at the Brothel. The Brothel tour will be \$10 per person for the day. Snacks and a bourbon tasting at 3:00 p.m. will be a featured part of this event. Enss will sign copies of her books at the Saloon No. 10 Mercantile on Saturday, September 21 from 1:00 p.m. to 5:00 p.m. Enss will be joined by the author and comedian Geri Jewell, who will make a special appearance to present her book, *Geri's Jewels & Gems*. She portrayed Jewel in the HBO® series *Deadwood*. The events are open to the public.

Chamber & Outlaw Square

Deadwood Jam - September 13 & 14: The 34th Annual Deadwood Jam will kick off on Friday, September 13, with the annual Art and Jam Live Auction at Outlaw Square. Bid on an array of art, from sculptures to paintings and photography by local Black Hills artists. The Silent auction is Saturday, September 14 at Outlaw Square. The silent auction highest bidders will be announced from the main stage on Saturday.

Oktoberfest - October 4 & 5: Join us in Deadwood as we celebrate Oktoberfest in the Wild West! Enjoy live German music at the PolkaFest, a poker run with prizes, free food, and dancing. Bring the whole family and join us for the now famous "Wiener Dog Races" and Beer Barrel Games!

City Office & Museum

Hours of Operation

Deadwood City Hall

8 AM - 5 PM (Mon - Fri)

Deadwood Public Library

10 AM - 6 PM (Mon - Thu)
10 AM - 5 PM (Fri)
12 PM - 4 PM (Sat)

Deadwood Public Works Office

7 AM - 3:30 PM (Mon - Fri)

Lead-Deadwood Landfill

8 AM - 4 PM (Mon - Sat)

Lead-Deadwood Sanitary District

7 AM - 3 PM (Mon - Fri)

Deadwood Recreational Center

5 AM - 7 PM (Mon - Fri)
7 AM - 5 PM (Sat)
(Closed Sundays)

Adams Museum*

9 AM - 5 PM Daily

Suggested donation: Adults \$5,
Children 6-12 \$3, Children 5 and under free

The Brothel - Deadwood*

Guided Tours from
11 AM - 6 PM Daily
Last guided tour at 6 PM
\$15 per person
(Must be at least 16 years old)

Historic Adams House*

9 AM - 4 PM Daily

Days of '76 Museum *

9 AM - 5 PM Daily

Admission: Adults \$10, Children 6-12 \$5
Children 5 and under free

Homestake Adams Research & Cultural Center (HARCC)

10 AM - 4 PM (Mon - Fri)

History & Information Center (Depot)

8 AM - 5 PM Daily

Welcome Center

8 AM - 5 PM Daily

Deadwood Fire Department

8 AM - 5 PM (Mon - Fri)

Deadwood Police Department

8 AM - 5 PM (Mon - Fri)

Lawrence County Courthouse

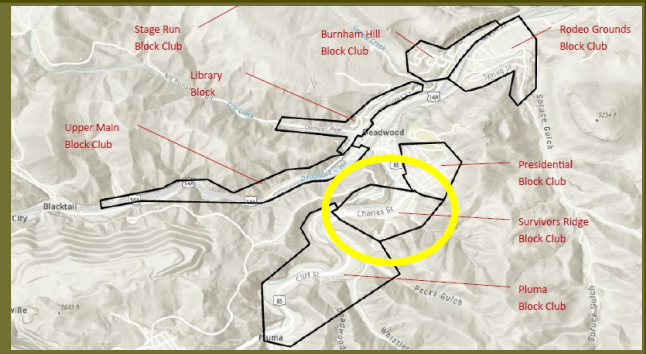
8 AM - 5 PM (Mon - Fri)

Deadwood Chamber of Commerce

8 AM - 5 PM (Mon - Fri)

*Group tours available with
advanced reservations.
605-722-4800

In Search of:
Neighborhood
Block Club
Representative for
Survivor's Ridge
Contact Bonny or Amy
at 578-2082



TROLLEY SCHEDULE - Summer 2023-24

DAYS	NUMBER OF TROLLEYS	TIME RUNNING
Sunday through Thursday	1st Trolley	8:00 am to Midnight
Friday & Saturday	1st Trolley	8:00 am to 2:00 am

THERE IS NO 24-HOUR TROLLEY SERVICE

IMPORTANT NUMBERS

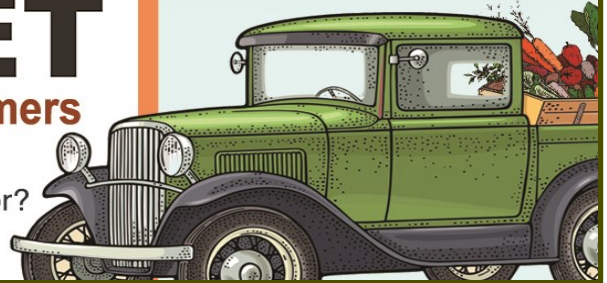
- Deadwood City Hall (605) 578-2600
- Deadwood Planning & Preservation Office (605) 578-2082
- Deadwood Public Library (605) 578-2821
- Deadwood Public Works Office (605) 578-3082
- Deadwood Recreational Center (605) 578-3729
- Deadwood Fire Department **Non-emergency** (605) 578-1212
- Deadwood Police Department **Non-emergency** (605) 578-2623
- Lawrence County Dispatch (605) 578-2230
- Lead/Deadwood Regional Hospital (605) 717-6000

- Deadwood City Commission** meets the first and third Monday at 5:00 p.m.
- Planning & Zoning Commission** meets the first and third Wednesday at 4:00 p.m.
- Historic Preservation Commission** meets the second and fourth Wednesday at 4:00 p.m.

1876
DEADWOOD
FRIDAY FARMERS
MARKET
Bakers, Makers & Farmers
in Gordon Park

Interested in being a vendor?
call 605-655-8030

**The last day for
Farmer's Market
is Sept. 20th!**



MAIN STREET INITIATIVE

Meets as follows:

Main Street Initiative - 3rd Wednesday - Noon - Welcome Center - Ken Gienger (605) 639-3004

The Committees meet as follows:

Promotions Committee - 1st Tuesday - 1:00 p.m. - Desirae Van Roekel (605) 222-1354

Design Committee - 2nd Tuesday - 3:30 p.m. - Kevin Kuchenbecker (605) 578-2082

Economic Restructuring Committee - Tuesday Before MSI Meeting - 9:00 a.m. - Emma Garvin (319) 540-0083

Organization Committee - 3rd Wednesday - 12:00 p.m. - Ken Gienger (605) 639-3004

Recreation Committee - 1st Wednesday - 3:00 p.m. - Kevin Wagner (605) 645-8789

ALL MEETINGS ARE OPEN TO THE PUBLIC